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Pointon York launches **SelectCSIPP** – A complete, flexible Corporate SIPP
- RDR and TCF compliant, auto-enrolment ready with risk-rated funds

Pointon York SIPP Solutions Limited (“Pointon York”), a leading provider of premium self invested personal pensions (“SIPPs”), is delighted today to announce the launch of its brand new **SelectCSIPP** – a fully flexible Corporate SIPP, risk-rated with a three-tiered structure providing a complete solution for the workplace with full SIPP functionality and a greater range of investment options for company employees, managers and directors.

Pointon York, established since 1971 and one of the first to launch SIPPs to the market, has joined in partnership with two other leading independent specialists – Old Broad Street Research (“OBSR”), a Morningstar company and Præmium – to provide the new **SelectCSIPP**, which meets the FSA’s criteria for the Retail Distribution Review (“RDR”) and the Treating Customers Fairly (“TCF”) initiative, and supports the Department for Work & Pensions’ auto-enrolment requirements for employers ahead of the 2012 deadline.

Designed as an attractive alternative to traditional corporate pension schemes, **SelectCSIPP** provides Corporate Independent Financial Advisers (“IFAs”) and Employee Benefit Consultants (“EBCs”) with the expertise and support of the three independent specialists along with a fully brand-able online portal, easy set-up, risk profiling and compliance as well as highly active professional fund management, online access to the latest fund information and a consistent point of contact for seamless communication.

The Pointon York **SelectCSIPP** represents a new generation of corporate pensions; its flexible structure provides pension solutions that meet the needs of employees on all levels. The first tier, **SelectADVANCE** features risk profiling, matching assets and a defined investment outcome to the employee’s attitude to risk working with five Managed Portfolios from OBSR – Defensive, Cautious, Balanced, Growth and Aggressive Growth - which have an excellent track record. **SelectPREMIER** allows bolt-on investments such as SIP to SIPP, direct investment and unquoted shares, and the top tier, **SelectEXECUTIVE** provides full SIPP flexibility for senior managers and company directors.

Jo French, Managing Director of Service and Operations for Pointon York, said: “We are extremely pleased with **SelectCSIPP**. It is one of the most flexible Corporate SIPP products on the market, providing defined investment outcomes on a risk and reward basis and focused on the end user with the ability to tailor schemes to suit the specific needs of each individual member and their portfolio. We are delighted to be in partnership with OBSR and Præmium to deliver the **SelectCSIPP**, which benefits intermediaries and their clients with access to the whole of market and extensive experience in asset allocation and fund selection.”

PRESS RELEASE

OBSR, a Morningstar company, is an independent research organisation and a specialist in portfolio recommendation and fund selection with an outstanding reputation. Phil Lindsay, Sales & Marketing Director at OBSR, comments: "Advisers are in increasing need of cost-effective support with their investment management to address the regulatory changes for their clients. The *SelectCSIPP* enables intermediaries to offer corporate clients an investment portfolio of risk-rated funds, professionally managed and maintained to match their individual risk profiles and adapted on an ongoing basis in response to changing markets, while addressing all regulatory requirements."

Præmium provides fund management and investment administration services to some of the world's leading financial institutions and launched the first SMARTfund in 2008. John Martin, Managing Director at Præmium, said: "We are delighted our SMARTfunds, which use OBSR's expertise, have been chosen to underpin the investment solution provided through the *SelectCSIPP*. They have been designed to ensure that all employees get the same proven investment process and philosophy, applied to meet their tolerance to risk. When an employee selects a fund that matches their risk profile, they can be confident that the fund is consistently managed according to a risk outcome, which is very powerful."

SelectCSIPP enables pension consolidation and transfers in from other schemes, including state contributions, and will be of added value to employers as a useful and attractive benefit vehicle for recruitment and retention of the highest calibre individuals.

Pointon York is a specialist in alternative investments and property underpinned by a dedicated team of highly skilled SIPP administrators alongside relationship managers and technical specialists. Pointon York has always operated on a fixed fee basis and delivers its range of investment products through a network of IFAs and EBCs, and directly to Sophisticated Investors.

For further information on the *SelectCSIPP*, contact Pointon York on 01858 419300 or visit www.sippsolutions.com.

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For further press information please contact:

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Notes for editors:

Please find enclosed a fact sheet for a quick glance at the key features of the *SelectCSIPP* - as well as company information on the three independent specialists.